

A **monthly magazine** aimed at a readership of directors of train operators and infrastructure owners, government and other major industry players.

Circulation **3,000** industry influencers and high net worth individuals - if you want to be in front of the people who make the important work-winning decisions in UK rail, Rail Director is the place to be.

Full colour, perfect bound with a stiffer cover – typically 76-80 pages.



Articles are primarily people-focused – opinions, careers, diversity, safety, health, activities etc. They are grouped into 31 categories, not every one of which appear in each magazine but they all repeat fairly regularly:

- // Accident Investigation
- // Business
- // Buyers' Guide
- // Charity
- // Community
- // Consultancy
- // Diversity and Inclusion
- // Environment
- // Focus Feature
- // Freight
- // Governance
- // Guest writer column
- // Health and Safety
- // Heritage
- // Industry Spotlight
- // Infrastructure
- // Innovation
- // Insurance
- // International News
- // Light Rail
- // Major Projects
- // Moving On
- // Movers and Shakers
- // News
- // People
- // Platform 1
- // Regions and Nations
- // Stations
- // Sustainability
- // Train Operations
- // Training

Each issue will contain around 20 articles on items of interest to readers, including several major interviews, conference and exhibition reports and submissions from industry colleagues and collaborators. The subject of the lead interview is featured on the cover.

All articles will be available online after the print magazine is published, both as a page-turn PDF on the ISSUU platform and as individual articles on the Rail Director website.

A **monthly magazine** aimed at a readership of directors of train operators and infrastructure owners, tier one contractors, government and other major industry players.

Circulation around **4,000 named individuals**.

Full colour, perfect bound with a stiffer cover, though slightly lighter than Rail Director – typically 84 pages.



Articles are categorised in two ways. The first is the overall topic. These refer back to the first six issues of the magazine, each of which concentrated on just one topic to build up a library of information. From issue 7 onwards, all six categories appear in each issue:

- // Building Britain's Railways
- // Enhancing Britain's Railways
- // Maintaining Britain's Railways
- // Operating Britain's Railways
- // Safety on Britain's Railways
- // Governing Britain's Railways

In addition, each issue will contain a topic-based 'Focus'. These repeat on a six-monthly cycle.

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| JAN Stations and Passengers | JUL Stations and Passengers |
| FEB Railway Systems | AUG Railway Systems |
| MAR Permanent Way | SEP Permanent Way |
| APR Structures | OCT Structures |
| MAY Trains and Operations | NOV Trains and Operations |
| JUN Major Projects | DEC Major Projects |

This doesn't mean that, for example, an article on signalling will only ever appear in the February and August 'Railway Systems' issues. Features on these important topics will feature in the magazine throughout the year and in special supplements created by the RBD Media team. However, there will be a concentration of them in those particular Focus issues, which will also be the best place for a technical or specialist article on the topic.